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## practice . connect . grow . heal

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Dear Listeners, Vendors, Friends & Family,

I need your help in supporting season 3 of the Cleveland, Ohio based Planet Prana Yoga & Meditation Podcast. The mission of the podcast is to create and promote awareness of the vibrant and talented yoga community in NE Ohio doing so much amazing work in our community. Season 3 will feature episodes on Yoga and Women's Health, Yoga Psychology, Ayurveda and Aromatherapy, Yoga for Underserved Urban Youth, and much more. It's going to be a great season!

The podcast is growing and listenership is increasing weekly. The first 25 episodes have been played over 7000 times collectively with listeners all over the world! I'm reaching out to my listeners and anyone in the Yoga & Wellness Industry to respectfully request your sponsorship for the podcast. Sponsorship options are listed on page 2 and benefits are listed below.

Sponsorship benefits include:

- Join the podcast revolution for low cost advertising to promote your product or service and reach a target audience locally, nationally and internationally
- Chose between a Pre-Roll or Mid-Roll advertising spot with several affordable cost options
- Logo posted on Planet Prana Podcast sponsored episode post indefinitely
- Audio advertisement continues indefinitely as long as the podcast episode is live

I'm grateful for the opportunity to share my passion for Yoga in Cleveland, and to celebrate and honor our amazing local community on this format. Reach out to me today to begin sponsoring the Planet Prana Yoga & Meditation Podcast. Thank you for your continued support!

Sincerely,  
Jennifer Bochik  
Founder - Planet Prana Cleveland

Make checks payable to:  
Planet Prana  
2096 Lennox Road #5  
Cleveland Heights, OH 44106  
For digital payment options email Jennifer at [planetprana@gmail.com](mailto:planetprana@gmail.com)



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Option Description	1 minute advertisement	2 minute advertisement
<p><b>Pre-Roll sponsorship options</b> Zen Jenn will talk about your product or service at the beginning of the episode for 60 seconds or more. Option to write your own script or let Zen Jenn write it.</p>	<p>\$50 one and done 60 second pre-roll promo on one episode</p>	<p>\$95 one and done 120 second pre-roll promo on one episode</p>
	<p>\$225 for 5 Sponsor 5 episodes for a discounted rate for a 60 second pre-roll</p>	<p>\$425 for 5 Sponsor 5 episodes for a discounted rate for a 120 second pre-roll</p>
<p><b>Mid-Roll sponsorship option</b> Zen Jenn will talk about your product or service in the middle of the episode for 60 seconds or more. Same script options as above.</p>	<p>\$30 one and done 60 second mid-roll promo on one episode</p>	<p>\$50 one and done 120 second mid-roll on one episode</p>
	<p>\$135 for 5 Sponsor 5 episodes for a discounted rate for a 60 second mid-roll</p>	<p>\$225 for 5 Sponsor 5 episodes for a discounted rate for a 120 second mid-roll</p>
<p><b>Sponsor the Season</b> Reach out to me to discuss options in supporting the entire season of 15 to 20 episodes. Your product or service will mentioned as a season sponsor on every episode of season 3.</p>	<p>\$1500 - \$2000 Pre-roll or mid-roll depending on amount of sponsorship</p>	